

 “Stalice” (pronounced status) is a flower symbolizing success.



The Bottom Line

- Business units with engaged workers have 23% higher profit compared with business units with miserable workers. (Gallup)
- Emotional intelligence is the strongest predictor of performance, explaining a full 58% of success in all types of jobs. (Forbes)
- More than 70% of individuals who receive coaching benefited from improved work performance, relationships and more effective communication skills. (Forbes)
- A huge 86% of companies feel that they recouped the investment they made into coaching plus more on top. (Forbes)

Stalice

It all begins with an idea. Maybe you want to level up your leadership role. Or maybe you need to create a team alliance. Whatever it is, we give you the tools to level up and make all the difference.

www.Think-Static.com

Make it All Stand Out

We provide tools and workshops that foster consistent, sustainable change and believe in a client-focused, values-driven approach to advancing your goals.

Possibilities include individual one-on-one coaching or group coaching on identified key areas of development including creating synergy among and across teams; discovering areas that may negatively, and positively, impact one's ability to lead, understanding and navigating change and difficult conversations; influencing with and without authority; and managing conflict.



We are certified to administer EQ-i 2.0 (emotional intelligence), 360 Influence Style Indicator, and Energy Leadership Index assessments, with individualized debriefs. We are authorized partners and certified in The Five Behaviors by Patrick Lencioni and Everything DiSC.



We offer workshops tailored for your organization on issues ranging from leadership development, managing change and uncertainty, and emotional intelligence.



We are based in Arizona, Florida, and Maryland and are conveniently online, to meet you right where you are. Our workshops are designed for virtual or in-person meetings, maximizing impact and participation.

Meet our Clients



Our [leadership] program would not have been as successful without Kathy's wisdom and expertise. The highest ratings of the program components were the sessions and coaching with her.



Kathy has been a valuable resource for our organization and has demonstrated flexibility, expertise, a positive perspective, and the on-point coaching to help strengthen our association staff relationships so needed during this tumultuous period in association management.



Over several months, Kathy coached our founding team through individual and group meetings to become a stronger, more cohesive operational unit.



Twitter: @thinkstative | Instagram: @think_stative | hi@think-stative.com
410-707-8716 | Arizona | Florida | Maryland

About our Leadership Trainer and Coach

Kathy Zwarick Shanley, PhD, CAE, PCC, is the Founder of Static. Her portfolio includes being a C-suite national association executive for 30 years in the health policy and public relations fields. She complemented her leadership experience with training from the Institute for Professional Excellence in Coaching (IPEC). She is IPEC-certified as a professional coach and an Energy Leadership Index™ Master Practitioner as well as EQ-i 2.0 Emotional Intelligence Assessment certified. She also is Dare to Lead™ trained. In 2022, she began a new position as an official member of Forbes Coaches Council.



She is an International Coaching Federation credentialed professional coach, a certified association executive, and earned her advanced certification in leadership and corporate coaching.



She recently served on the American Association of Medical Society Executives Board of Directors. She is a member of the International Coach Federation and American Society of Association Executives (ASAE).



In 2018, she earned a spot as one of ASAE's Association CareerHQ's accredited career coaches. She served as the lead EQ-i 2.0 coach for KickStart Your Edge's coaching program.